SPECIAL Warehouse SALE

Dear Member:

Too many books -- too little space. So we're holding a SPECIAL WAREHOUSE SALE. Clearing out. Cleaning up.

But our warehouse headache can be the buy of a lifetime for you. (And we mean you. This offer is for our members only.)

For two reasons.

(1) Many of these books should be included in your library. Perhaps you didn't know that we had many of them. They're valuable books. In some cases, classics.

(2) You can buy these books on a special three-for-one offer. And you can save, overall, up to 77% off the retail price. It's like inflation never happened.

Here's all you have to do:

--Buy one book at member's price -- your "first" choice.

--Select two more books, ABSOLUTELY FREE; just make sure that the total value of these two free selections (based on member's prices) is no more than double the cost of your "first" choice. (Say within 50¢ -- who's fussy?)

ALL YOU PAY IS THE MEMBER'S PRICE OF YOUR FIRST CHOICE. And you can order six books, or nine books, or twelve -- as many as you want -- at the same enormous saving of three for less than the price of one.

A convenient order form has been included. We ask you to fill it out completely, and mail it to the address shown. Please be particularly careful to write down your correct membership account number. It will help us get the books to you more quickly.

A word of warning: These books are available in limited quantities; some have already been put out of print by the publishers and are extremely difficult to come by. ORDERS WILL BE HANDLED ON A FIRST COME, FIRST SERVED BASIS.

Don't be disappointed. Get your order in now. Offer expires on October 30, 1970.

SPECIAL SALE Buy 1 - get 2 more FREE

34160. APPLIED COMBINATORIAL MATHEMATICS. Edited by Edwin F. Beckenbach. This useful and lucid volume on the mathematics of organized-complexity problems is based on algebra and number theory rather than the calculus. Covers computation and evaluation; counting and enumeration, control and extremization; construction and existence.
Retail price $15.95
Member's price $8.95

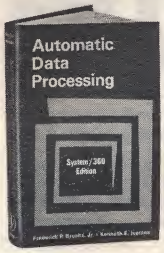
34960. THE AUTOBIOGRAPHY OF BERTRAND RUSSELL. Philosopher, mathematician, logician, social reformer -- and intensely human being -- Bertrand Russell comes alive in this, the first volume of his candid autobiography. "The extraordinary self-revelation of an extraordinary man." --Alfred Kazin
Retail price $7.95
Member's price $5.95

34970. THE AUTOBIOGRAPHY OF BERTRAND RUSSELL, 1914-1944. In this second volume of his autobiography the renowned Nobel Prize winner re-creates his highly productive and controversial middle years, affording remarkably frank insights into his personality.
Retail price $8.95
Member's price $6.95

35450. AUTOMATIC DATA PROCESSING. By Elias M. Awad and the Data Processing Management Association. Complete introduction to the principles and procedures of automatic data processing -- representing the combined efforts of the leading computer managers and a top writer-educator in the field.
Retail price $11.95
Member's price $7.50

35490. AUTOMATION AND ELECTRONICS IN PUBLISHING. Edited by Lowell H. Hattery and George P. Bush. A superb survey of the effects of the computer and information sciences on the printed word -- combining case histories and reports of actual experience with discussions of overall trends.
Retail price $8.75
Member's price $6.95

CLEARANCE SALE



Quantities Limited! Act now!

36620. THE BOOK OF SURVIVAL. By Anthony Greenbank. A unique guide to handling emergencies in the cities, suburbs, and wild lands beyond: fires, crashes, mobs, burglaries, muggings, power failures, sinkings, and almost any catastrophe you can think of -- even avalanches.
Retail price $5.95
Member's price $5.25

36830. THE BRAINIAC K-18 KIT. The expanded version of a renowned semi-automatic computer in miniature. Provides a fascinating introduction to the principles of computer arithmetic, logical, reasoning, puzzle-solving and game-playing circuits and will offer many hours of instruction and entertainment.
Retail price $18.95
Member's price $11.95

CLEARANCE SALE

39790. COMPARATIVE GUIDE TO AMERICAN COLLEGES. 1968-1969 Edition. By James Cass and Max Birnbaum. Evaluates every accredited four-year college and university, giving admission requirements, scholarship opportunities, the quality of the faculty, and special programs available. Long regarded as the most authoritative reference of its kind.
Retail price $10.00
Member's price $7.95

39960. THE COMPUTER CHALLENGE TO URBAN PLANNERS AND STATE ADMINISTRATORS. By Harry H. Fite. Explores the enormous potentialities of computers for enhancing local and state government processes -- from budgeting to traffic control -- and for solving the ever-present and pressing problems of urbanization.
Retail price $6.25
Member's price $5.25

42060. DEVELOPING COMPUTER-BASED INFORMATION SYSTEMS. By Perry E. Rosove. A comprehensive study of the new information technology. Examines development of systems and emphasizes the typical management problems likely to be encountered in their implementation.
Retail price $14.95
Member's price $10.95

42260. DIGITAL TAPE DRIVES. By James E. Taunt. A careful, inclusive description of the inner workings of digital tape drives, particularly useful for investigating an unknown computer system and for increasing the efficiency or capacity of a known system.
Retail price $7.45
Member's price $5.95

42270. DIGITAL PROCESSING: A System Orientation. By Louise Schultz. A highly readable survey of the principles, techniques, and applications of digital processing -- in linguistic, rather than symbolic, terms. Emphasizes fundamental concepts and functions of both devices and programs.
Retail price $14.35
Member's price $8.95

42280. DIGITAL COMPUTER FUNDAMENTALS. By Thomas C. Bartee. A thorough treatment of modern digital computers, covering applications in business, industry, and science. Explains number systems, circuitry, and design.
Retail price $6.95
Member's price $5.75

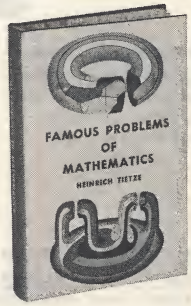
44070. ELECTRONIC DIGITAL SYSTEMS. By R. K. Richards. A pioneering exposition of the fundamentals, concepts, and ideas pertinent to a wide range of digital systems. Includes the most thorough presentation of the stored-program concept yet published.
Retail price $15.95
Member's price $10.95

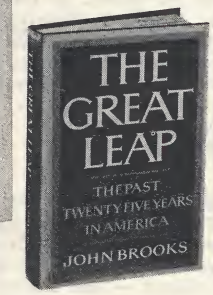
61530. ELEMENTARY MATRIX ALGEBRA. By Franz E. Hohn. An almost encyclopedic introduction to matrix algebra. Provides a concrete understanding of matrix theory and of applications to fields from industrial "transport," problems to atomic physics and game theory.
Retail price $8.50
Member's price $6.75

44360. ELEMENTS OF ABSTRACT ALGEBRA. By Richard A. Dean. A delightful and fascinating introduction to abstract algebra. Here is a superb presentation of the challenging branch of modern mathematics whose foundations lie in the theory of groups.
Retail price $7.95
Member's price $5.95

44330. ELEMENTS OF MATHEMATICAL LOGIC. By Jan Lukasiewicz. Compiled from lectures originally delivered at Warsaw University by the distinguished late professor of mathematical logic. A work of great historical significance, this second edition contains footnotes and a detailed bibliography to increase its usefulness.
Retail price $6.50
Member's price $5.25

44900. THE ENCYCLOPEDIA OF ELECTRONICS. Edited by Charles Susskind. A monumental work -- a comprehensive, authoritative survey of electronic science. Written by 405 leading specialists. 420 illustrations. 996 oversize pages.
Retail price $25.00
Member's price $12.95





48340. FAMOUS PROBLEMS OF MATHEMATICS. By Heinrich Tietze. A stunning analysis of some of the most exciting and profound problems in the history of mathematics. Includes Fermat's last problem, the four-color map problem, trisecting an angle, plus dozens of others.
Retail price $10.00
Member's price $7.50

48550. FINITE MATHEMATICS WITH BUSINESS APPLICATIONS. By Kemeny, Schleifer, Snell and Thompson. Leading mathematicians show how to apply new mathematical concepts to business decisions in marketing, production, finance, accounting, and personnel.
Retail price $11.50
Member's price $7.95

50680. THE GREAT LEAP: The Past Twenty-Five Years in America. By John Brooks. Chronicles the explosive changes in American business in the 25 years since 1939 -- and comments with wit and insight on science, morals, politics, entertainment, and other aspects of the "great leap."
Retail price $6.95
Member's price $5.75

53200. A HISTORY OF SCIENCE. Two Volumes. By George Sarton. Volume One: From the earliest evidences of written communication through the Golden Age of Greece. Volume Two: Hellenistic science and culture in the last three centuries B.C.
Retail price for the set $22.00
Member's price $12.95

Act now!
Quantities Limited!

3-for-1 Sale save CLEARANCE SALE

SPECIAL SA

55140. THE IMPACT OF COMPUTERS ON MANAGEMENT. Edited by Charles A. Myers. The relationship between man and machine and the roles of both in industrial organization; stresses the implications of computers for managerial work.
Retail price $10.00
Member's price $7.50

55290. INFORMATION, COMPUTERS, AND SYSTEM DESIGN. By Ira G. and Marthann E. Wilson. A comprehensive, significant book examining systems concepts in the light of information theory -- and the roles people play in system design and operation.
Retail price $12.95
Member's price $7.95

55300. INFORMATION STORAGE AND RETRIEVAL. By Joseph Becker and R. M. Hayes. Outstanding introduction to this vitally important field. Discusses information system theory and design, man-machine relationships, language data processing, artificial intelligence, command and control, many other topics.
Retail price $12.95
Member's price $8.95

Act now!

Quantities Limited!

55950. INTERNATIONAL DICTIONARY OF APPLIED MATHEMATICS. Massive reference that covers the terms and methods of application of mathematics to 32 fields of science and engineering. Indices in German, Russian, French, Spanish. 1177 oversize pages; over 8,000 entries.
Retail price $27.85
Member's price $15.25

56220. INTRODUCTION TO ALGOL. By R. Bauman, F. L. Bauer, M. Feliciano, and K. Samelson. An up-to-date explanation of this widely-used computer language. Defines basic symbols and expressions, and the construction of ALGOL programs. Also covers more complex uses with emphasis on practical applications.
Retail price $9.00
Member's price $6.75

56240. INTRODUCTION TO ALGORITHMIC METHODS USING THE MAD LANGUAGE. By Alan B. Marcovitz and Earl J. Schweppe. A handbook written specifically to introduce those methods which are applicable to the implementation of algorithms on computing machines.
Retail price $6.95
Member's price $5.75

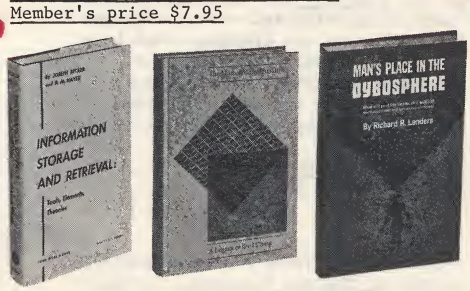
56230. AN INTRODUCTION TO AUTOMATIC COMPUTERS. By Ned Chapin. A detailed study of what computers can do, how they operate, what their demands are, and how results can be achieved. Many line drawings, charts, graphs, and tables.
Retail price $9.75
Member's price $7.75

56300. INTRODUCTION TO COMPUTING. By T. E. Hull. Thoroughly explains the principles and applications of computing. A highly useful guide to algorithms, stored-program computers, and programming techniques.
Retail price $10.60
Member's price $7.75

56270. INTRODUCTION TO HIGHER ALGEBRA/ INTRODUCTION TO PROJECTIVE GEOMETRY. A Dual Selection. Two volumes in the International Series of Monographs on Pure and Applied Mathematics. The first, by A. Mostowski and M. Stark, encompasses combinatorial mathematics; vector spaces and linear equations; and rings of real and complex polynomials among its topics. The second, by Daniel Pedoe, places its emphasis on the two concepts, point and line and the relation between them.
Retail price for the set $13.00
Member's price $8.95

56420. AN INTRODUCTION TO THE THEORY OF SETS. By Joseph Breuer. Cogently introduces the "most encompassing idea of modern mathematics" -- set theory. Ranges from finite sets through point sets to intriguing paradoxes in the field.
Retail price $6.95
Member's price $5.75

56440. INTUITIVE CONCEPTS IN ELEMENTARY TOPOLOGY/EXPERIMENTS IN TOPOLOGY. A Dual Selection. B. H. Arnold and Stephen Barr lay out the fascinating mathematics of topology -- of Klein bottles, Moebius strips, networks and space -- in their superb introductions to fundamental concepts and proofs.
Retail price for the set $13.50
Member's price $7.95



57680. THE LANGUAGE OF COMPUTERS. By Bernard A. Galler. A cogent and thoughtful overview of the basic character, design, and operation of a computer language, emphasizing its problem-solving utility and function.
Retail price $9.50
Member's price $6.95

58100. LECTURES ON ELEMENTARY NUMBER THEORY. By Hans Rademacher. Covers approximation theory, the construction of regular polygons, Gauss sums and the quadratic reciprocity law, and analytic number theory. "A highly original, exciting, and readable introduction to many aspects of number theory." --Melvin Hausner
Retail price $7.75
Member's price $5.95

52000. THE LIFE EXTENSION FOUNDATION GUIDE TO BETTER HEALTH. By Harry J. Johnson, M.D. A realistic guide to maintaining day-to-day vitality -- plus a trenchant attack on "popular" notions about how to stay healthy. Focuses on such controversial topics as: pressure and tension, heart attacks, sleep, drinking, obesity.
Retail price $5.95
Member's price $5.25

58640. LINEAR PROGRAMMING. By N. Paul Loomba. Definitive explanation of this most widely used programming technique. Opening with a discussion of shift of emphasis from functional to systems approach in problem solving, the book covers all aspects of linear programming in business.
Retail price $8.95
Member's price $6.75

58800. LOGIC AND BOOLEAN ALGEBRA. By B. H. Arnold. The total achievement of George Boole -- from the birth of mathematical logic to the capabilities of electronic brains. With applications to logic and computer design.
Retail price $10.00
Member's price $6.95

59839. THE MAN OF MANY QUALITIES: A Legacy of the I Ching. By R. G. H. Siu. A modern, comprehensive version of the 3,000-year-old Confucian classic, I Ching, reinterpreted in the light of practical application to Western man. A remarkable work of practical wisdom.
Retail price $6.95
Member's price $5.75

60070. MANAGEMENT STANDARDS FOR DATA PROCESSING. By Dick H. Brandon. A unique volume covering methods standards for data processing, including the functions of systems analysis, programming, and computer operations -- plus a complete methodology for performance standards for personnel and equipment.
Retail price $12.95
Member's price $7.95

60270. A MANAGER'S GUIDE TO MAKING CHANGES/THE MYTHS OF AUTOMATION. A Dual Selection. Arnold Judson shows how managers can predict and minimize resistance to change. Plus Charles Silberman's calm sensible probing of the false notions about the impact of automation.
Retail price for the set $9.70
Member's price $7.50

Special CLEA

60360. MAN'S PI
By Richard R. I
of our "brave n
ines perform hu
grow more machi
will happen to
our very cultur
and more domina
Retail price $5
Member's price

61520. THE MATH
WHITEHEAD. Fou
writings of the
gathered togeth
1,594-page set.
ideas from his
classical paper
Retail price fo
Member's price

62630. A MILLIO
NORMAL DEVIATES
The largest tab
mal deviates ev
able source boo
sters, market a
engineers, and
Carlo methods.
Retail price $1
Member's price

63840. NATURAL
Edited by Paul
to provide a co
emerging field
processing. A
ground materia
and computation
Retail price $
Member's price

64610. THE NEW
LISTENING PLEA
Taubman. Stim
is characteris
and nationally
a 100-page dis
from opera to
Retail price $
Member's price

57730. NUMBER:
Tobias Dantzig.
most interestin
mathematics whi
hands. The evo
thought...is pr
consistency and
wonderfully liv
Einstein.
Retail price $6
Member's price

SPECIAL SALE BOOKS

Special Warehouse Sale

60360. MAN'S PLACE IN THE DYBOSPHERE. By Richard R. Landers. A vivid portrayal of our "brave new world" -- where machines perform human functions and humans grow more machinelike. Examines what will happen to society, government, and our very culture as machines become more and more dominant.
Retail price $5.95
Member's price $5.25

61520. THE MATHEMATICAL WORKS OF J. H. C. WHITEHEAD. Four Volumes. The mathematical writings of the renowned mathematician, gathered together in a monumental 4-volume, 1,594-page set. The development of his ideas from his earliest work through his classical papers on topology.
Retail price for the set $45.00
Member's price $27.95

62630. A MILLION RANDOM DIGITS WITH 100,000 NORMAL DEVIATES. By the Rand Corporation. The largest table of random digits and normal deviates ever published. An indispensable source book for statisticians, pollsters, market analysts, mathematicians, engineers, and others who work with Monte Carlo methods.
Retail price $17.95
Member's price $9.95

Special Warehouse CLEARANCE SALE

63840. NATURAL LANGUAGE AND THE COMPUTER. Edited by Paul L. Garvin. The first book to provide a comprehensive survey of the emerging field of natural-language data processing. Also gives extensive background material in linguistics, mathematics and computation.
Retail price $13.75
Member's price $9.25

64610. THE NEW YORK TIMES GUIDE TO LISTENING PLEASURE. Edited by Howard Taubman. Stimulating comment on music that is characteristic of The New York Times and nationally famous WQXR, combined with a 100-page discography covering all music from opera to jazz.
Retail price $6.95
Member's price $5.75

57730. NUMBER: The Language of Science. By Tobias Dantzig. "This is beyond doubt the most interesting book on the evolution of mathematics which has ever fallen into my hands. The evolution of mathematical thought...is presented here with admirable consistency and originality and in a wonderfully lively style." --Albert Einstein.
Retail price $6.95
Member's price $5.95

65620. ON HUMAN COMMUNICATION. By Colin Cherry. A comprehensive exploration of the entire field of communication, with the accent on the mathematical theory of communication. Draws from various fields to demonstrate the many-sided nature of communication theory.
Retail price $10.00
Member's price $7.50

66619. OVERWEIGHT. By Jean Mayer. The famed nutritionist presents the latest scientific findings on obesity and how it can be corrected. Invaluable for understanding the somatic, psychological and social problems of being overweight.
Retail price $5.95
Member's price $5.25

68140. PERSON-TO-PERSON MANAGEMENT. Edited with Commentary by Ralph W. Crosby. How to make proper use of human relations in any business situation. With dozens of actual case histories illustrating the ideas and concepts of "people management."
Retail price $6.95
Member's price $5.75

68600. PHILOSOPHY OF MATHEMATICS. Edited by Paul Benacerraf and Hilary Putnam. Significant, lucid papers by Carnap, Heyting, von Neumann, Brouwer, Russell, Hilbert, Quine, Godel, many others. Examines the foundations and motivating force of mathematics, the basic nature of mathematics, other topics.
Retail price $11.35
Member's price $7.50

61500. POLYOMINOES/MATHEMATICAL MAGIC. A Dual Selection. Two delightful books for students of recreational mathematics. Solomon Golomb's endlessly intriguing puzzles in combinatorial geometry (12 pentominoes come with the book). Plus William Simon's treatise on the art of mathematical conjuring and "planned legerdemain" based on numerical principles.
Retail price for the set $10.90
Member's price $6.95

69670. THE PRACTICAL COGITATOR. Edited by C. P. Curtis, Jr. and F. Greenslet. A book that has been called "the best of everything worth preserving in this best of all possible worlds." A joyous paean and testimonial to the glorious human condition and the indomitable spirit of man.
Retail price $6.95
Member's price $5.75

69660. THE PRACTICE OF PLANNING/LESSONS OF LEADERSHIP. A Dual Selection. A wealth of specific guidelines for successful long-term planning, by David W. Ewing. Plus candid accounts by 21 top executives of how they shaped specific firms, by the Editors of Nation's Business.
Retail price for the set $10.90
Member's price $7.95

69820. PRESENTING TECHNICAL IDEAS/THE SPEECH WRITING GUIDE. A Dual Selection. Practical guide on how to make a technical presentation before an audience, by W. A. Mambert. Plus James J. Welsh's compact reference on writing a worthwhile and meaningful speech. For professionals in business, science, and engineering.
Retail price for the set $12.90
Member's price $9.50

70780. PROGRAMMING REAL-TIME COMPUTER SYSTEMS. By James Martin. A superb study of real-time systems from the points of view of management, systems analysis, programming, and sales. Describes the methods used in programming these complex systems and tells how to anticipate and handle problems.
Retail price $16.00
Member's price $11.95

73210. PUZZLES AND PARADOXES/A MISCELLANY OF PUZZLES. A Dual Selection. A fresh, exciting book by Thomas O'Beirne on classic puzzles that, says Martin Gardner, "no devotee of recreational mathematics can afford to miss." Plus Stephen Barr's remarkable collection of entertaining and unusual problems, all invented by the author.
Retail price for the set $9.25
Member's price $6.95

61250. Scientific American Books of MATHEMATICAL PUZZLES AND DIVERSIONS. A Dual Selection. By Martin Gardner. From hexaflexagons to four-dimentional tick-tacktoe, digital roots to polyominoes -- 442 pages of superb recreation and enlightment.
Retail price for the set $10.90
Member's price $6.95

78600. SMITHSONIAN TREASURY OF 20TH-CENTURY SCIENCE. Edited by Webster P. True. A rich harvest of our century's major contributions in the newer as well as the established branches of science. Roster of authors reads like a Who's Who of modern science.
Retail price $7.95
Member's price $5.95

79970. SPECIALIZED INFORMATION CENTERS. By Allen Kent. This authoritative book analyzes in detail the conceptual and software problems involved in the design, the setting up, and the actual operation of specialized information centers...factors too often de-emphasized by hardware specialists.
Retail price $9.00
Member's price $6.95

Speci

Name

Accoun

Addres

City

Title

Free

Title

Free

Title

Free

Title

Free

Title

Free

Title

Free

Special Warehouse Sale

Use this sheet to order:

Please fill out completely, being sure to include your account number, and mail to:

Special Warehouse Sale
P.O. Box 1414
Riverside, N.J. 08075

Name _____

Account Number ☐☐☐☐☐☐☐☐

Address _____

City _____ State _____ Zip ____

Attach additional sheets if necessary.

☐☐☐☐☐ Code No. _____ Member's price

Title purchased

☐☐☐☐☐ Code No. _____ Member's price

Free Book

☐☐☐☐☐ Code No. _____ Member's price

Free Book

☐☐☐☐☐ Code No. _____ Member's price

Title purchased

☐☐☐☐☐ Code No. _____ Member's price

Free Book

☐☐☐☐☐ Code No. _____ Member's price

Free Book

☐☐☐☐☐ Code No. _____ Member's price

Title purchased

☐☐☐☐☐ Code No. _____ Member's price

Free Book

☐☐☐☐☐ Code No. _____ Member's price

Free Book

☐☐☐☐☐ Code No. _____ Member's price

Title purchased

☐☐☐☐☐ Code No. _____ Member's price

Free Book

☐☐☐☐☐ Code No. _____ Member's price

Free Book

Act now! Quantities Limited! Offer expires on October 30, 1970.

700188825
MR T H NELSON
458 W 20TH ST
NEW YORK NY
10011

WS-7

The Library of
Computer & Information Sciences
Riverside, New Jersey 08075

CLEARANCE SALE

80530. STATISTICS: A New Approach. By W. Allen Wallis & Harry V. Roberts. The most highly regarded book on the subject -- a comprehensive exposition of statistical reasoning and the methods of statistics.
Retail price $7.95
Member's price $6.25

84440. TOWARD A NATIONAL INFORMATION SYSTEM. Edited by Morris Rubinoff. Brings together for the first time many of the divergent and convergent viewpoints and developments in the strong impetus toward a national information system.
Retail price $9.50
Member's price $7.25

85340. UNDERSTANDING THE NEW MATH/FUN WITH THE NEW MATH. A Dual Selection. Evelyn B. Rosenthal's clear, lively guide to the vital aspects of the New Math. Plus entertaining, enlightening puzzles and problems using the language, symbols, and systems of the New Math by Jerome S. Meyer and Stuart Hanlon.
Retail price for the set $8.90
Member's price $6.75

82530. TECHNIQUES OF FINANCIAL ANALYSIS/ ACCOUNTING FLOWS. A Dual Selection. Erich Helfert deftly explains how to plan, budget, and operate a financial program for profit. Plus Robert Jaedicke and Robert Sprouse's crystal clear guide to effectively using accounting analyses.
Retail price for the set $9.95
Member's price $7.50

88000. WRITING FOR TECHNICAL AND PROFESSIONAL JOURNALS. By John H. Mitchell. Offers concise and practical information on researching, organizing, and presenting technical data -- and reproduces the style guides of many professional societies and technical journals. A "must" for any reference shelf.
Retail price $7.50
Member's price $5.95

84360. TOPICS IN MODERN MATHEMATICS. By Howard M. Nahikian. An ideal introduction to some of the most exciting and basic concepts in modern mathematics: sets and subsets, Boolean algebra, probability, vector spaces, matrices, linear transformations, and game theory.
Retail price $7.95
Member's price $5.95

85390. UNDERSTANDING FINANCIAL STATEMENTS AND CORPORATE ANNUAL REPORTS. By Louis O. Foster. A clear explanation of how to interpret and understand financial reports -- how to assess a company's efficiency in its use of capital.
Retail price $5.95
Member's price $4.95

88060. THE YEAR 2000. By Herman Kahn and Anthony J. Weiner. Imaginative scientific forecast of what life will be like at the end of this century. "The authors have skillfully employed a novel combination of history with statistical techniques to create some extraordinary sketches about the future." --Daniel Bell
Retail price $9.95
Member's price $7.50